



INNOVATION FOR GOVERNMENT (i4G) DAY 2021



18th November 2021

THIRUVANANTHAPURAM, KERALA

INTEREST FOR SHOWCASING, PRESENTING AND / OR DEMONSTRATING
APPLICATION FORM GUIDELINES

This is a short document with Guidelines for interested entities and Start-ups who would like to be invited to present / showcase / demonstrate their Emerging Technologies-based products / solutions or innovations at the INNOVATION FOR GOVERNMENT (i4G) DAY 2021, being organized by the Kerala Development & Innovation strategic Council (K-DISC) on behalf of the Government of Kerala.

Before proceeding to fill up and submit the online Application Form for i4G Day 2021, you are advised to go through the **Notification of Invitation for i4G Day 2021** and the **i4G Day 2021 General Terms & Conditions for Applicants**, both available on the [K-DISC Website \(http://kdisc.kerala.gov.in/\)](http://kdisc.kerala.gov.in/).

| # | FIELD | TEXT DESCRIPTION |
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| 1 | CATEGORY* | 'Other Entity' refers to any legally registered organisations other than Startup, who have exceptional, proven and demonstrated innovative solutions involving cutting- edge Emerging Technologies. |



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| 2 | NAME OF START-UP OR INTERESTED ENTITY* | Please enter the name of the 'start-up' or 'other interested Entity as in the proof of registration. (Word Limit: 10 Words) |
| 3 | PROOF OF ENTITY REGISTRATION* | Please provide proof of Start-Up or Company Registration / Legal Structure. Please provide a PDF of the same. |
| 4 | START-UP OR ENTITY IS REGISTERED IN THE STATE/UT OF * | Please select the State that the Start-up or other entity is currently registered or located in. |
| 5 | Mention the Nearest City the Startup or Entity operates from* | Please enter the nearest City that the Start-up or other entity is currently registered or located or headquartered from the drop down. |



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| 6 | YEAR OF REGISTRATION* | Mention the year of registration as in the proof of Registration. |
| 7 | LINK TO START-UP / OTHER ENTITY WEBSITE * | Please provide a link to your webpage or website |
| 8 | IS THE START-UP OR ENTITY REGISTERED UNDER ANY CENTRAL OR STATE GOVT DEPT OR SCHEME?* | Please select YES if the interested Start-Up or Entity is duly registered under a Central or State Govt Dept or Scheme promoting Entrepreneurship and / or Innovation. Do provide documentary proof (in the next question) if YES. |
| 9 | PROOF OF REGISTRATION UNDER ANY CENTRAL OR STATE GOVT DEPT OR SCHEME | Please provide proof of Registration under any Central or State Govt Dept or Scheme. Please provide a PDF of the same. |
| 10 | NUMBER OF FOUNDERS/ | Mention the number of founding team members or the Directors of the Entity / Startup. |



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| | CO FOUNDERS OR DIRECTORS OF THE STARTUP/E NTITY * | |
| 11 | FULL NAME OF POINT OF CONTACT (PoC)* | Point of Contact (PoC) or authorised representative of Start-up or Other Entity shall be preferably Founder / Co Founder / Senior Executive. All further communication regarding this event will be addressed to the poc. (word limit: 5 words) |
| 12 | DESIGNATI ON OF THE PoC* | Please enter the designation of the PoC, for example, Co-founder, CXO etc (Word Limit: 10 Words) |
| 13 | MOBILE NUMBER OF THE PoC* | Please enter the Mobile/Cell Phone Number of the PoC. PoC may be contacted over this mobile number for the event. Please note that Mobile Numbers cannot start with '0'. Ex: 9801234567 |
| 14 | EMAIL ADDRESS (OFFICIAL) OF THE PoC* | Please enter an Email Address that you (PoC) can be reached on. Please avoid providing a personal email address. Ex: abc@xyz.com |
| 15 | LINKEDIN PROFILE OR ANY OTHER RELEVANT | Please provide link to the page which provide more info of the PoC. |



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| | PAGE OF THE POC * | |
| 16 | IF INVITED, WILL A REPRESENT ATIVE TRAVEL TO THE EVENT TO PRESENT / SHOWCASE THE PRODUCT / SOLUTION? * | Please indicate the Start-Up or interested entity's willingness to send a representative to present, showcase or demonstrate the proposed Product or Solution at the i4G 2021 at Thiruvananthapuram, Kerala on 18th November 2021. 1. Yes 2. No |
| Section 2 – Details of Product or Solution to be showcased or demonstrated at i4G 2021 | | |
| # | FIELD | TEXT DESCRIPTION |
| 14* | TITLE / NAME FOR THE PRODUCT / SOLUTION TO BE SHOWCASE D* | Please provide a Title or Name for the Product / Solution you are interested in showcasing at i4G 2021. (Word Limit: 10 Words) |



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| 15* | SHORT DESCRIPTI ON OF THE PRODUCT / SOLUTION TO BE SHOWCASE D* | Please provide a short and crisp description in a couple of sentences, for the Product / Solution you are interested in showcasing at i4G 2021. (Word Limit: 50 Words) |
| 16* | THEMATIC FOCUS AREA OF THE PRODUCT / SOLUTION TO BE SHOWCASE D* | Please select the thematic focus area that the Product / Solution to be showcased at i4G 2021 falls under. Please refer to the Notification document for more details. If you select “ Other ... ”, please specify the intended thematic focus area clearly. You may select up to 3 out of the options given below. <ol style="list-style-type: none">1. AGRICULTURE2. HEALTH3. LAW & ORDER / ADMINISTRATION / POLICE4. WATER RESOURCES5. DISASTER MITIGATION & MANAGEMENT6. MODERNIZATION OF GOVERNMENT7. OTHER EXCEPTIONAL INNOVATIONS FOR GOVERNMENT (Please Specify) |



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| 17* | CORE EMERGING TECHNOLOGY APPLIED IN THE PRODUCT / SOLUTION TO BE SHOWCASE D* | <p>Please select the Core Emerging Technologies that the Product / Solution to be showcased at i4G 2021 uses. Please refer to the Notification document for more details.</p> <p>If you select “Other ...”, please specify the applicable Technology clearly. You may select up to 4, in the options given below.</p> <ol style="list-style-type: none">1. Blockchain2. Artificial Intelligence (AI) / Machine Learning (ML)3. Big Data & Analytics4. Augmented Reality (AR) / Virtual Reality (VR)5. Internet of Things (IoT)6. Robotics & Process Automation (RPA)7. Electric Mobility (E-Mobility)8. Other cutting-edge Emerging Technologies |
| 18* | LONG DESCRIPTI ON OF THE PRODUCT / SOLUTION TO BE | <p>Please provide a comprehensive description for the Product / Solution you are interested in showcasing at i4G 2021.</p> <p>Include information like the identified problem(s) it solves, intended users of the product, outcomes, potential benefits, impact etc</p> <p>(Word Limit: 500 Words)</p> |



| | SHOWCASE D* | |
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| Section 3 – Details of Implementation of Product or Solution to be showcased or demonstrated at i4G 2021 | | |
| # | FIELD | TEXT DESCRIPTION |
| 19* | HAS THE PRODUCT / SOLUTION BEEN IMPLEMEN TED IN THE FIELD?* | <p>Please select YES, i.e. option 1 or 2, only if the interested Start-Up or Entity has successfully implemented the Product / Solution to be showcased in the field or is in the process of implementing it..</p> <ol style="list-style-type: none">1. YES, SUCCESSFULLY COMPLETED AT LEAST ONE PROJECT / IMPLEMENTATION2. YES, CURRENTLY FIRST CASE / PILOT BEING IMPLEMENTED3. NO, NOT BEEN IMPLEMENTED YET <p>If you select 1 or 2, please provide details of the same in the next questions.</p> |



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| 19A* | HAS THE PRODUCT / SOLUTION BEEN IMPLEMENTED WITH THE GOVT – CENTRAL OR STATE?* | <p>Please select YES, i.e. option 1 or 2, only if the interested Start-Up or Entity has successfully implemented or is implementing the Product / Solution to be showcased with the Central Govt or one or more State Govts, directly or indirectly.</p> <ol style="list-style-type: none">1. YES, WITH CENTRAL GOVT2. YES, WITH A STATE GOVT3. NO, IMPLEMENTED WITH OTHER ENTITIES / AGENCIES |
| 19B* | DETAILS OF IMPLEMENTATION OF PRODUCT / SOLUTION* | <p>Please provide details of the implementation of your Product / Solution – details like which Agency / Department / State Govt was it for, the scope of the project / implementation, duration of implementation, the intended and actual impact of the implementation, Had there been any baseline, midline and end line evaluations? Whether there has been a third party validation or assessment of the implementation? and any other details that you consider important.</p> <p>(Word Limit: 500 Words)</p> |
| 20 | ANY WEBSITE LINKS TO PRODUCT PAGE / PRODUCT FEATURE | <p>You can add any web links to Product or Solution information pages, specific blogs and articles for the product or even Videos.</p> <p>You can add multiple such Website Links, in separate lines.</p> |



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| | ARTICLES / BLOGS / VIDEOS* | |
| 21 | ANY FILES DOCUMENT S RELATED TO THE PRODUCT / SOLUTION THAT YOU WOULD LIKE TO SHARE* | You can add any files like PDFs, Presentations etc. related to Product or Solution you are interested in showcasing at i4G 2021. You can upload a file of maximum size of up to 10 MB. |

Section 4 – Details of Context of Product or Solution to be showcased or demonstrated at i4G 2021

| # | FIELD | TEXT DESCRIPTION |
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| 22 | ANY SPECIFIC SUITABILITY OF THE PRODUCT OR SOLUTION IN THE KERALA CONTEXT* | Please provide reasons as to why the Product or Solution is specifically suited to or advantageous in the context of Kerala, based on rapid appraisal studies, failed interventions in the past, surveys studies or researches done earlier etc. (Word Limit: 250 Words) |
| 23 | ANY CONSTRAINTS OR RISKS | Please provide any perceived Constraints or identified Risks in the Kerala context that may impede or impact the implementation of the Product / Solution. Please provide underlying reasons thereof, in the light of studies, surveys etc. |



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| | IDENTIFIED IN THE KERALA CONTEXT* | (Word Limit: 250 Words) |
| 24 | ANY ADAPTATIO N OF THE PRODUCT / SOLUTION EXPECTED IN THE KERALA CONTEXT* | Please provide details of any adaptation that may be required for the successful implementation along with the underlying reasons for the same. Cost implications may be outlined. (Word Limit: 250 Words) |
| 25 | ANY NEED FOR A DISTINCT STRATEGY FOR APPLYING / IMPLEMEN TING THE INNOVATIO N IN THE KERALA CONTEXT* | Please provide reasons for a distinct strategy for the implementation of the Product or Solution to be showcased or demonstrated. Cost implications of such strategies may be outlined. (Word Limit: 250 Words) |
| Section 5 – Details of References for Contacting regarding Implementation of Product or Solution to be showcased or demonstrated at i4G 2021 | | |
| # | FIELD | TEXT DESCRIPTION |



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| 26* | WOULD YOU LIKE TO PROVIDE A REFERENCE CONTACT? * | <p>Please select YES if the interested Start-Up or Entity would like to provide contact details of a Reference who was / is directly or indirectly involved with the implementation of the Product / Solution to be showcased / demonstrated.</p> <ol style="list-style-type: none">1. Yes2. No <p>If you select “Yes”, please provide documentary proof of the same in the next question.</p> <p>By selecting “Yes”, you also confirm that you have personally taken appropriate consent from the References before providing their details here.</p> |
| 27* | REFERENCE 1 / FULL NAME | <p>Please enter full name of Reference 1.</p> <p>The reference may be contacted by the i4G 2021 Technical Evaluation Panel.</p> <p>(Word Limit: 5 Words)</p> |
| 28* | REFERENCE 1 / DESIGNATION | <p>Please enter the designation of the Reference.</p> <p>(Word Limit: 10 Words)</p> |
| 29* | REFERENCE 1 / ORGANIZATION OR AGENCY | <p>Please enter the Organization or Agency of the Reference.</p> <p>(Word Limit: 10 Words)</p> |



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| 30* | REFERENCE 1 / MOBILE NUMBER | Please enter the Mobile / Cellphone Number of the Reference. Please note that Mobile Number cannot start with '0'. Ex: 9801234567 |
| 31* | REFERENCE 1 / EMAIL ADDRESS (OFFICIAL) | Please enter an Email Address that the Reference can be reached on. Please avoid providing a personal email address. Ex: <u>abc@xyz.com</u> |
| 32* | WOULD YOU LIKE TO PROVIDE ANOTHER REFERENCE CONTACT? | Please select YES if the interested Start-Up or Entity would like to provide contact details of another Reference who was / is directly or indirectly involved with the implementation of the Product / Solution to be showcased / demonstrated. 3. Yes 4. No If you select "Yes", please provide documentary proof of the same in the next question. By selecting "Yes", you also confirm that you have personally taken appropriate consent from the References before providing their details here. |
| 33* | REFERENCE 2 / FULL NAME | Please enter full name of Reference 2. The reference may be contacted by the i4G 2021 Technical Evaluation Panel. (Word Limit: 5 Words) |
| 34* | REFERENCE 2 / | Please enter the designation of the Reference. |



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| | DESIGNATION | (Word Limit: 10 Words) |
| 35* | REFERENCE 2 / ORGANIZATION OR AGENCY | Please enter the Organization or Agency of the Reference. (Word Limit: 10 Words) |
| 36* | REFERENCE 2 / MOBILE NUMBER | Please enter the Mobile / Cellphone Number of the Reference. Please note that Mobile Number cannot start with '0'. Ex: 9801234567 |
| 37* | REFERENCE 2 / EMAIL ADDRESS (OFFICIAL) | Please enter an Email Address that the Reference can be reached on. Please avoid providing a personal email address. Ex: <u>abc@xyz.com</u> |

Once the relevant details have been filled up in the form fields, you can process to a preview page of all the details you have entered. If satisfied by all the entries, you may check the box saying “ALL INFORMATION FURNISHED HERE IS TRUE, COMPLETE AND CORRECT TO THE BEST OF MY KNOWLEDGE AND I AGREE TO THE i4G DAY 2021 GENERAL TERMS & CONDITIONS” and click on “SUBMIT” to upload your application form. Once the evaluation is complete of all applicants, and you are shortlisted for presentation, you will receive an invitation with further details to present or showcase your solution at the Event.



For any queries or clarifications, please contact during business hours (10 AM to 5 PM):

1. **Ms. Deepthy Mohan** (pm01@kdisc.kerala.gov.in , +91 98950 26721)
or
2. **Mr. Ashok K Panjikanan** (akp@startupmission.in , +91 94477 13627)

CONTACT DETAILS

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