



KERALA DEVELOPMENT AND INNOVATION STRATEGIC COUNCIL SELECTION OF EXECUTIVE DIRECTORS

WHO WE ARE

The Kerala Development and Innovation Strategic Council (K-DISC), is a strategic think-tank and advisory body constituted by the Government of Kerala. K-DISC aims at bringing out path-breaking strategic plans that reflect new directions in technology, product and process innovations, social shaping of technology and creating a healthy and conducive ecosystem for fostering innovations in the State.

With Kerala's uninhibited growth in social development and its contribution to a global workforce, the Government of Kerala has looked to the future and aims to answer the issues which arises from the unprecedented growth the State has seen. K-DISC has been mandated to drive the transformation of Kerala into a Knowledge Economy and has led out with a host of projects that nurtures the innovations within the State and create employment opportunities that otherwise would be overlooked. At the Kerala Development and Innovation Strategic Council (K-DISC), we take innovation seriously. The Government of Kerala has entrusted us to drive the innovation ecosystem in the State, create a knowledge society and take development to new heights. We believe everyone should have access to the best the world has to offer, which is why our projects see us working with students, local institutions, MSMEs, national and international organisations. We work to democratize innovation and answer the next generation of problems in Kerala.

THE ROLE

At K-DISC, you will have the opportunity to make real waves and lead your team to drive research that our organisation engages in. You will take charge of exploring new and innovative technologies that can have the most impact on people's lives. You will understand Knowledge Management practices and Intellectual Property Rights (IPR). Your analytical skills will be central to the strategic plans K-DISC formulates. You will engage with stakeholders of projects under your division and be able to communicate effectively at different levels of engagement. You will contribute to job enrichment within the organisation and encourage feedback of progress.

WHY KERALA?

Kerala has always been a Knowledge Society. The idea of Knowledge Society is not new for the State. Even before independence, the emphasis on education was paramount in the erstwhile princely States which was continued by democratic Governments thereafter, by spending over 10 percent of fiscal expenditure on education all these years. This has resulted in universalisation of education and overall societal development as reflected in the high Human Development Indices and sustainability ranking of the State. The emphasis on the creation and dissemination of knowledge by society as a whole is aptly reflected in the rich intellectual contributions made by people from Kerala in various fields like art, literature, culture, science, media, education, etc.

The American political scientist Robert Lane's notion of knowledgeable society was aptly reflected as several social reformers from the State, who stressed the need for adoption of scientific evidence as the standard of veridical truth which helped the society to eradicate several superstitions and advance as a pluralistic society. The Kerala model of inclusive development have been lauded all over the world and also allowed the educated from the State to tap into opportunities elsewhere in the world. As technological push is rapidly transforming the world to transform from a factor-based Industrial economy to an innovation-based knowledge economy, the State stands to gain from the investments it has made in its human resources all these years. The development and dissemination of knowledge for the advancement of the society in multiple dimensions will ensure inclusivity and access required for the State to realise its dream of becoming a truly Knowledge-based Society.



ENABLERS FOR THE STATE ▼

- High level of infrastructure: Roads, ports, public health and healthcare system
- Existing efforts for technology parks, exports, manufacturing
- NRI diaspora with strong knowledge, expertise and linkages to other countries
- Ports, long coastal line – strategic for shipping NRI diaspora with strong knowledge, expertise and linkages to other countries
- Natural beauty, experience tourism industry

GOING FROM 'WORK FROM HOME' TO 'WORK FROM KERALA' AND 'STAY IN KERALA'

- Kerala as an economy is very suitable for gig workers. Low prices, natural beauty and, good physical and social infrastructure are major attractions.
- The State is rightly placed to promote 'Work Tourism' just like Medical Tourism. It can and has been able to attract overseas and domestic gig workers for short/medium term relocation to Kerala. As a case study, the popular Uber was developed by the founders and initial workers by carrying out their coding sitting out of Kerala for a few months. James Joseph, a successful technology professional has written a book called 'God's Own Office' about how he managed his employer Microsoft's operations sitting out of his rural village home in Kerala.
- The State is ideal to focus on developing shared workspaces, digital infrastructure and, night life to attract millennials.
- Sometimes called a 'pensioner's paradise', Kerala can focus on attracting retired and senior citizens from all over. The State has a good quality of life with less pollution, natural beauty and good medical infrastructure. The State should therefore easily attract companies looking to set up such businesses and become the premium state for senior living.

WHY K-DISC?

Kerala Development and Innovation Strategy Council, (K-DISC) is the strategic think-tank and advisory body of the Government of Kerala that aims at bringing out path-breaking strategic plans that reflect new directions in technology, product and process innovations, social shaping of technology and creating a healthy and conducive ecosystem for fostering innovations in the State. Confronted with second-generation issues in many key sectors, Kerala is facing challenges of providing holistic health care, employment-oriented skilling, enhancing quality of education, high quality social security, continued food and nutrition security with a pro-poor bias, gender justice and inclusion of outliers, all within severe fiscal constraints. The state also must address decades of infrastructure deficit and make rapid strides in cutting edge areas of knowledge revolution and tourism without infringing upon its fragile environment and impacting adversely upon its biodiversity. In the above context Innovation emerges not only as an engine of prosperity, competitiveness and an ingenious mechanism of real-life problem solving but as the act of creating extraordinarily new values in unusually original ways'. K-DISC thus embodies the hopes and aspirations for a brave new Kerala.



WHY INNOVATION?

Innovation is the introduction of something new. It is the way to bring about progress in society. A society that does not make progress cannot sustain its economy. It is easy to see how innovation is the core reason for modern existence. Although innovation might have some negative impacts at times, by and large innovation creates positive change as change is inevitable. A society revolves around continuous economic growth, which mainly depends on population growth. The population is shrinking and ageing in both developed and developing countries.

By responsibly using new technologies including products and services for resolving the collective problems of society in a sustainable and efficient way, we can meet a social need and lead to improved capabilities and better use of assets and resources.



WE ARE LOOKING FOR EXECUTIVE DIRECTORS IN THE FOLLOWING DIVISIONS OF K-DISC:

- Planning, Competency Development and Innovation Systems
- Innovation Technologies
- Social Enterprises and Inclusion
- Skills, Employment and Entrepreneurship

1. EXECUTIVE DIRECTOR (PLANNING, COMPETENCY DEVELOPMENT & INNOVATION SYSTEMS)

- Qualification : Post Graduate Degree or Equivalent Qualification in Technology/Science/Management/Social or Behavioural Sciences
- Experience : 10 years
- Age Limit : 35 to 50 years
- Specific Capability : Leadership role in impactful team based projects and participation in visioning. The candidate should possess good communication and analytical skills. He or She must have exposure to the State of art knowledge management practices.

2. EXECUTIVE DIRECTOR (INNOVATION TECHNOLOGIES)

- Qualification : Post Graduate Degree or Equivalent Qualification in Technology/Science
- Experience : 10 years
- Age Limit : 35 to 50 years
- Specific Capability : Leadership role in impactful Research & Development (R&D) projects. Knowledge of Intellectual Property Rights (IPR). The candidate should possess good communication and analytical skills. He or She must have exposure to the State of art knowledge management practices.

3. EXECUTIVE DIRECTOR (SOCIAL ENTERPRISES AND INCLUSION)

- Qualification : Post Graduate Degree or Equivalent Qualification in Technology/Science/Management/Social or Behavioural Sciences.
- Experience : 10 years
- Age Limit : 35 to 50 years
- Specific Capability : Leadership role in Social Enterprises and ideas on social value creation. The candidate should possess good communication and analytical skills. He or She must have exposure to the State of art knowledge management practices.

4. EXECUTIVE DIRECTOR (SKILLS, EMPLOYMENT AND ENTREPRENEURSHIP)

- Qualification : Post Graduate Degree or Equivalent Qualification in Technology/Science/Management/Social or Behavioural Sciences
- Experience : 10 years
- Age Limit : 35 to 50 years
- Specific Capability : Leadership role in labour market intelligence streams like placement and skilling. The candidate should possess good communication and analytical skills. He or She must have exposure to the State of art knowledge management practices.

Tenure: Initially for One year. Extendable based on the performance
Annual Compensation Band: Rs 2,400,000 – Rs 3,500,000

How to send your Info:

For submission of application, please send your detailed curriculum vitae to
recruitcmdkerala03@gmail.com

LAST DATE OF SUBMISSION OF APPLICATION IS 20.09.2022

FOR ENQUIRY 0471 2320101