

Notification to private entrepreneurs to partner with LSGI for implementation of Work Near Home Project

INTRODUCTION

The Government of Kerala has initiated the Kerala Knowledge Economy Mission under KDISC to transform the state into a knowledge economy and provide 20 lakh jobs opportunities in various knowledge sectors by 2026. KKEM has a great focus to facilitate knowledge sector jobs that could be executed by the people while staying anywhere within the geographical boundaries of the State. With the technological advancement and change in nature of job a new model of dispersed workspaces has emerged where employer, employee and workspaces became distinct and distant results in developing the new model of “Work Near Home”. Such facilities provide employees with more flexibility, enabling them to contribute to the development of local economies by supporting local businesses.

KKEM plans to establish Work Near Homes facilities that are distributed network of neighborhood workspaces to support employees working remotely, freelancers and solo entrepreneurs. They shall be setup in every Local Government Institutions in par with International Standards by augmenting existing infrastructure facilities available in the locality. Operation and Management of Centers shall be done by the empanelled agencies identified by KDISC. To setup Work Near Home centers, KDISC shall bear certain percentage of total cost and respective LSGI will share the remaining cost. The operational costs will be met using the income from users of Work Near Home center.

Based on the number of users, Work Near Home Centers are classified into three types

1. Micro Office Space: 15-50 employees and having a maximum of 5000 sqft space
2. Mini Office Space: 51-100 employees and having a space between 5000-10000 sqft
3. Community Work Centre: 100-250 employees and having space above 10000 sqft but below 25000 sq ft.

KDISC is inviting entrepreneurs to partner with LSGI for implementing the Work Near Home project in Kerala. Interested parties can share the details of potential locations including infrastructure facility owned by them, that can be converted into Work Near Home project.

PARAMETERS FOR SELECTION OF WORK NEAR HOME CENTERS

Priority will be given to buildings that satisfy following conditions:

- **Availability of space:** The party should propose the availability of suitable infrastructure in the potential locations that can be converted into WNH facilities. The location should have sufficient space to accommodate the number of employees in micro, mini and community work centers with electricity, water, internet and other facilities that may be required.
- **Availability of knowledge workers:** Count of knowledge job seekers in the locality with minimum qualification of graduation will be considered. KDISC will commission an agency to conduct a comprehensive market study aimed at identifying the specific requirements of employers and employees in Kerala. The selection of WNH locations will also utilize the findings to determine suitable locations for the project.
- **Accessibility:** The location should be easily accessible by public transportation, and it should be located in an area that is not too far from residential areas.
- **Amenities:** The location should be in proximity to essential amenities like restaurants, hospitals and daycare.

Parties may share proposal for WNH facility considering the following conditions:

- The selected party may come up with an agreement with respective LSG institution. The center set up will only routed through concerned LSGI.
- The facility shall be at least 5000 sqft in dimension
- A building that is not older than 15 years and has all the required permissions and clearances shall only be considered
- The proposed building must have electricity, water, and other social infrastructure facilities including required to run the project, including toilet facility.
- Availability of MSME, startups with distance from the proposed space is recommended.
- Details of project already proposed to government for work near home project, if any.

Weightage will be given to centers satisfying the above conditions.

Shortlisted parties would receive a call for a detailed discussion by K-DISC, at a mutually convenient date immediately.

Last date for submission is **20th July, 2023**.

Interested parties can submit the details in the following link or visit kdisc.kerala.gov.in

<https://forms.gle/DLEodDanTdWFVbBw6>